



ANNUAL REPORT

2017

Donate Life South Carolina



LIFE FRIENDS
STEPHANIE AND BECKY

LIVING DONATION

BIG-HEARTED ACTS OF COURAGE AND GENEROSITY

DONATELIFESC.ORG

Our Mission and Vision

The mission of Donate Life South Carolina is to increase the supply of organs and tissues for transplantation and provide assistance for South Carolina transplant recipients. Donate Life South Carolina established and maintains the SC Organ, Eye and Tissue Donor Registry. Our Vision: An organ or tissue will be available for every South Carolinian in need of a transplant.



Becky Bowman and Stephanie Finley

Living Organ Donation

Stephanie and Becky are two Upstate friends who share the “Gift of Life” through kidney transplantation. Stephanie Finley discovered her friend, Becky Bowman, was ill and in kidney failure. Stephanie made a decision to offer her friend her kidney to save her life.



About our good work



Donate Life South Carolina, a state-authorized nonprofit 501 (c)3 organization, is solely responsible for managing the organ, eye and tissue donor registry. We are dedicated to saving the lives of thousands of South Carolinians awaiting life-saving transplants.



Message From Executive Director

I consider myself truly blessed to be living in South Carolina. The community engagement and deep caring of South Carolinians are brilliantly apparent this year as a record number of lives were saved or healed through organ, eye and tissue donation and transplantation. In 2017, we strengthened newly formed partnerships and broadened our networks of health service collaboration and support.

I am pleased to present to you the Donate Life South Carolina annual report for 2017 and I invite you to learn more about the significant progress we have made throughout the year. DLSC along with its collaborative partners and hospital OPO community service agencies reached milestones in furthering the message of the importance of organ donation in 2017. Our donor registry count is now over 2 million...thank you South Carolinians! Continuing our education platform and strengthening partnerships were goals set early on as we worked together to save & heal lives.

In addition to the many established registry events completed throughout the year, our plan of action focused on our continued good work with the newly formed South Carolina Health Advocates. We are happy to announce that health and donation curriculum, which includes lesson plans for teachers and educational (but entertaining!) games for the students, has been a success. Educa-

tional materials for the "SC Donation Adolescent Awareness" initiative meet all state standards and are now available to SC teachers, students, and educational instructors through access to both the DLSC and SCHA websites.

Donate Life SC along with its community partners- Donate Life America, SC DMV, and Sharing Hope SC (OP) are working together with mental health agencies- NAMI and the Miami Brain Bank- to increase public awareness of the critical need for more brain donation to assist in advances in neuroscience research. Did you know that within the last twenty years, more discoveries in understanding and healing neurodegenerative and psychiatric diseases were made possible through the unique resource for research -brain donation?

I would like to acknowledge the Donate Life "family"- a community of health and business partners, the board of directors, and the many dedicated volunteers, for their continued commitment in working together to save and heal lives. Finally, DLSC would like to recognize all South Carolina residents who registered and became an organ and tissue donor during the year or donor families who courageously agreed to fulfill their loved one's donation decisions to ensure "that all individuals who are awaiting a transplant receive a second chance at life."



“Without a dedicated community, we could not have touched the lives of so many.”

Tracy Moore,
CEO/Executive Director
Donate Life South Carolina

Board of Directors



Mark Walker, Chairman
Kidney Transplant Patient
SC Department of Transportation
Midlands Region



**John P. Brogan
Vice-Chairman**
Kidney Transplant Recipient
Low Country Region

Steering Committee

Greg Carter
Real Estate Broker

Royce Carter
DLSC Board Member-At-Large/Advocate

Brad Dean
CEO Myrtle Beach Area Chamber of Commerce

Joshua Howard
Partner at Womble Carlyle Sandridge & Rice, LLP

Mark Johnson
Media Relations Coordinator, Sharing Hope SC

Valerie Johnson
Hospital Dev. Coordinator, Sharing Hope SC

David DeStefano
President/CEO, Sharing Hope SC

Landon Powell
Former MLB player for Oakland A's and
current owner of Landon Powell Hit House

Allyson Powell
Co-Anchor WYFF News 4 Today

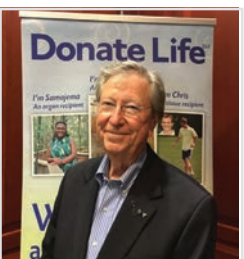
Shirley McAdams
Special Events Manager, Sharing Hope SC

Col. Kevin Shwedo
Executive Director, South Carolina DMV

Christina Strong
CW, Esq., Strong Law Firm, DLSC Advocate



Marc Jordan
Heart Transplant Recipient
Pee Dee Region



Dr. Joel Sexton,
Chief Forensic Pathologist
Newberry Region



Katherine Alice Cox Walker
Media Consultant
Piedmont/Upstate Region

Reaching Our Goals through Partnerships in 2017





SC Health Advocates
Prevention, Lifestyle, Donation

What We Do

Offer teacher training in the use of curricula materials and web-resources that provide comprehensive instruction for middle and high school grade levels that align with the new 2017 SC Academic Standards for Health and Safety Awareness. SCHA projects also include promoting community awareness through exhibitor and conference participation.

Prevention, Lifestyle, Donation

EDUCATION:
Bringing Organ & Tissue Donor Education to SC Classrooms.

“Growth is never by mere chance; it is the result of forces working together.”

-James Cash Penney

Imagine living in a community where national and state health agencies, along with teachers and educators, worked side-by-side to improve the quality of life for all South Carolinians? This partnership of change became a reality in 2017 with the development of South Carolina Health Advocates. Donate Life SC joined the newly formed consortium, whose dedicated members focus on exploring multiple methods of delivering education and awareness regarding the importance of disease prevention, healthy lifestyle choices, and organ and tissue donation to South Carolina youth, educators, and the community.

Members of SCHA drafted and

agreed upon the organization’s new mandates based on the target population and the new 2017 SC Academic Standards for Health and Safety Education. A decision was made early on to develop a new SCHA website which incorporates access to partner information and a body of curricula materials and educator resources specific to each participating member in an easy -to- access repository: **schealthadvocates.org**. An easy click on the participating organizations logo follows a link to their website where resource materials are available for free.

Donate Life SC joined forces with teachers, educators, and clinicians to develop lesson plans and activity sheets that align with state standards aimed at middle and high school students. “Life Gift” curricula became a vital pilot-tested educational resource for classroom instruction on the importance of saving lives through organ and tissue donation and provides an

GRADE 6



understanding of how the process works. Other activities include watching video stories of organ donation and using class discussions afterward to allow students to ask questions. Our donation educational creativity didn’t stop there! New interactive educational games were developed that offer students an online experience of fun with the objective of teaching the amazing work that our major organs perform each day and how to keep them healthy and disease free. The website also provides informational links for helping university and continuing education students find sources for donor registration college campaigns in South Carolina

like the Donate Life Duel between USC and Clemson each fall. The new SCHA website launched on Aug. 7th, giving educators, students, and the community the benefit of partnership health resources.

Our goal to support awareness and promote education regarding the importance of lifesaving organ and tissue donation in our school systems and South Carolina communities had a terrific start with the generous help of the Sargent Foundation, whose financial support enabled this project to become a reality. Health teachers within SCHA have partnered to share their informational

resources through participation in state educational conferences as both exhibitors and as participants. DLSC team members attended three conferences throughout the state in 2017.

Improvements to the teacher/student resource portal for Donate Life SC will be updated periodically as newly redefined state standards meet the requirement of education and advocacy about organ, eye and tissue donation. Plans are also underway for adding more interactive educational medical and health games for students in 2018.

SC Health Advocates Consortium Membership

Middle & High School Education Collaborative Partners

University & Continuing Education Collaborative Partners

Share Life, Share Love
National Minority Donor Awareness Week



The Gift of Life
Knows No Color

Which organ is needed the most?

96,913

people are on the waiting list for a kidney.

Don't have a total
Eclipse
of the heart.

Register as an organ, tissue and eye donor today!

EXPANDING DONOR PROGRAM SUPPORT: NEW OPPORTUNITIES TO ASSIST IN BRAIN RECOVERY RESEARCH THROUGH DONATION.



...more good works through collaboration.

Did you know that scientists have learned more about the human brain in the last twenty years than throughout all of human history? The human brain is the next biological frontier and findings in postmortem human brain tissues provide the initial leads further investigated in the living brain.

With over 400 brain disorders, including Autism Spectrum Disorder, Alzheimer’s Disease, Parkinson’s, and Amyotrophic Lateral Sclerosis to name a few, research scientists are in continual need of brain tissues available for application of new research. Brain tissue donation for research is defined in the “Anatomical Gift Act”, but how do medical and university research scientists promote public awareness of the critical need?

On June 22, 2016, former Governor Nikki Haley signed SC ACT 305, which enacted the creation of a Brain Tissue Donor Study Committee. This newly appointed group was charged with providing a process and procedure for citizens of South Carolina to designate that upon his or her death the person’s brain tissue be donated for research and education. Approved professional organizations assigned to this task include Donate Life SC, Donate Life America, Sharing

Hope SC (OPO), NAMI, and the NIH-UMiami Brain Endowment Bank. These organizations teamed up to identify key areas requiring greater public awareness and education and presented their findings to the SC Senate. A solution was agreed upon on March 15, 2017.

South Carolina is the first state to have addressed a resolve for this national challenge. Donate Life South Carolina and their donor service partners initiated awareness campaigns about the importance of brain donation for research through digital and social media, while Donate Life America focused on educating donor registrants on how to specify brain donation wishes with the NIH Brain Bank under the “Document of Gift.”

Expanding education and awareness outreach continues as the collaborative partners work to increase brain donation to support the research discoveries of tomorrow. Commitment to completing these initiatives brings financial challenges for non-profits and Donate Life SC is grateful for the generous support of the Royce Carter family and their dedication to delivering the message of hope and healing through organ and tissue donation transplantation and research.



SOUTH CAROLINA ORGAN & TISSUE RECOVERY SERVICES

Celebrating National Donate Life Month

Donate Life SC state team members, and the South Carolina Department of Motor Vehicles gathered on the first-floor lobby of the South Carolina State Capital on April 12, 2017 to usher in April as Donate Life Month in South Carolina.

The Honorable Governor Henry McMaster opened the press conference by designating April as **Donate Life Month** through a proclamation honoring all South Carolina organ, eye and tissue donors and their families. And for the fifth consecutive year, Katrina Shealy SC Senator of Lexington County released a Senate resolution stipulating **April 12th as Donor Day** in South Carolina, recognizing all aspects of donation, including living, organ, eye, tissue, blood, bone marrow and research.

Donate Life SC CEO Tracy Moore shared the importance of honoring all donors and their families and reminded audience members that saying "YES" to sharing the gift of life through donor registration is of crucial significance to South Carolinians. South Carolina Department of Motor Vehicles Director Col. Kevin Shwedo encouraged residents to register to "SAVE LIVES" and stated how easy donor registration is with online options available through the Donate Life SC website, phone health apps, or at the many SC DMV offices throughout the state. David DeStefano, President/CEO of South Carolina's OPO, Sharing Hope SC, inspired the audience by reviewing the state's statistical record of lives saved and improved, reminding them of the many thousands who remain on the waiting list.

Several other speakers for this special day included:

Former NFL football coach, Sam Wyche

(Heart Transplant Recipient) Sam shared his experience dealing with his heart failing and his gratitude for a second-chance at life through organ donation.

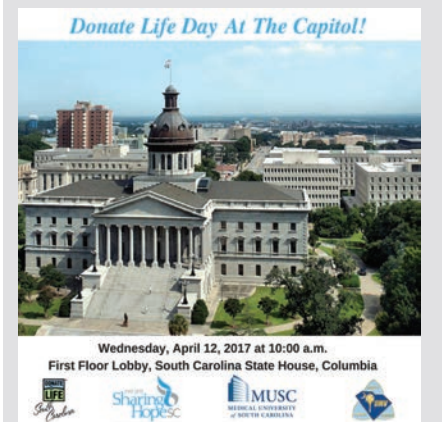
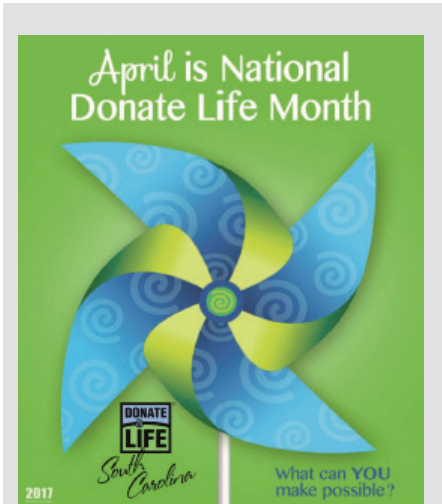
Stephanie Finley, living kidney donor, and Becky Bowman, donor recipient (Living Kidney Exchange Paired Donor and Recipient) Long time Upstate friends spoke about their story of living donation. Stephanie discovered Becky was in kidney failure and immediately came forward to donate one of her kidneys to save her friend. The successful transplantation, through the MUSC transplant center, brought an even deeper connection for Stephanie and Becky as "Life" friends.

Brenda Pogue (Donor Family Member) Donor mom of Joseph M. Young, Jr. shared the difficult decision to donate her son's organs. Joseph saved the lives of four people. Brenda's loss led her to a life of service by volunteering to help educate SC communities on the importance of organ donation as a way to honor her son's gift of life.

Other month-long activities included:

Blue & Green Day celebrated throughout South Carolina. This year the B&G events were held on April 21, 2017. Public fundraisers were awash in a sea of blue and green as public and community partners proudly displayed the Donate LIFE colors.

Through the states on-going support, Donate Life South Carolina continues its good works of promoting and educating the importance of saving and improving lives through organ, eye, and tissue donation.



Donate Life South Carolina

Working Together to Save & Heal Lives through Organ, Eye and Tissue Donation

**Donate Life South Carolina Registry
1,988,074 Total Registered Donors- We're Almost There!**



Numbers Don't Lie

South Carolina became one of the top 5 most giving areas in the country!

97% said "YES" to donation at the SCDMV

Community Education & Engagement is Thriving!

Thank You South Carolina!



South Carolina gifts of life, sight and mobility in 2017:



166
organ donors



838
eye donors



260
tissue donors

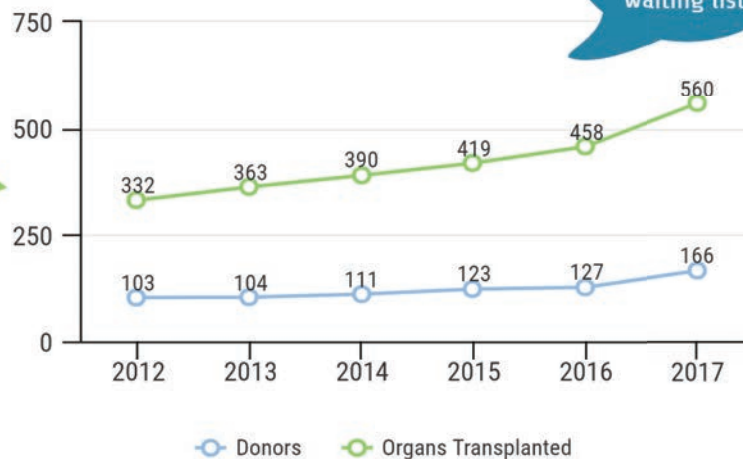


Donors & Organs Transplanted 2012-2017

Approximately 1,000 people are on the South Carolina waiting list.

Organ Transplants
2017

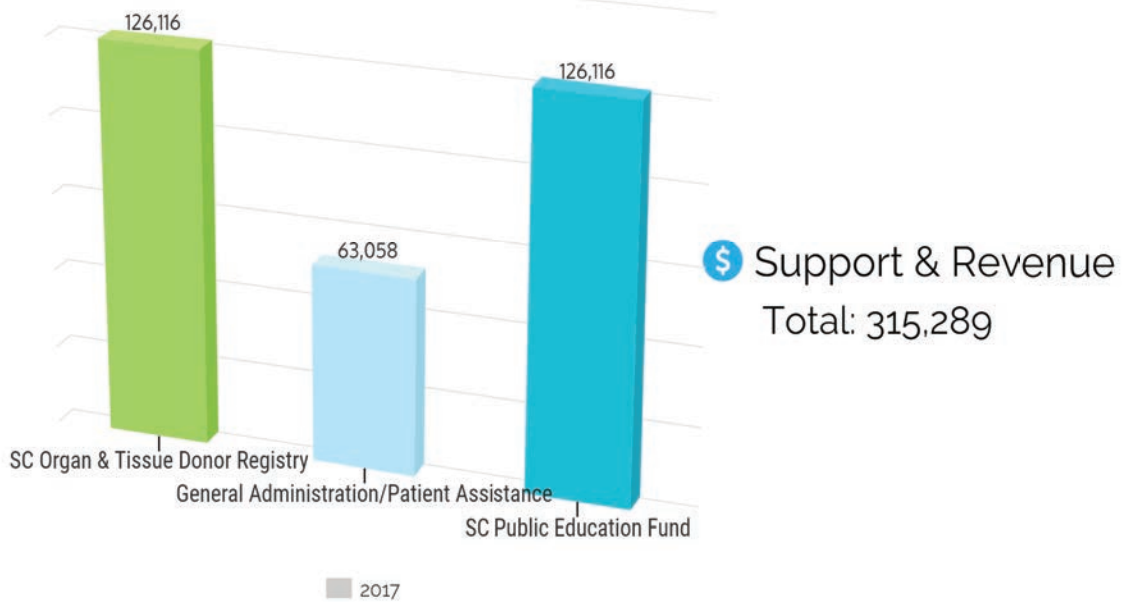
Total # of Organ Transplants- 560



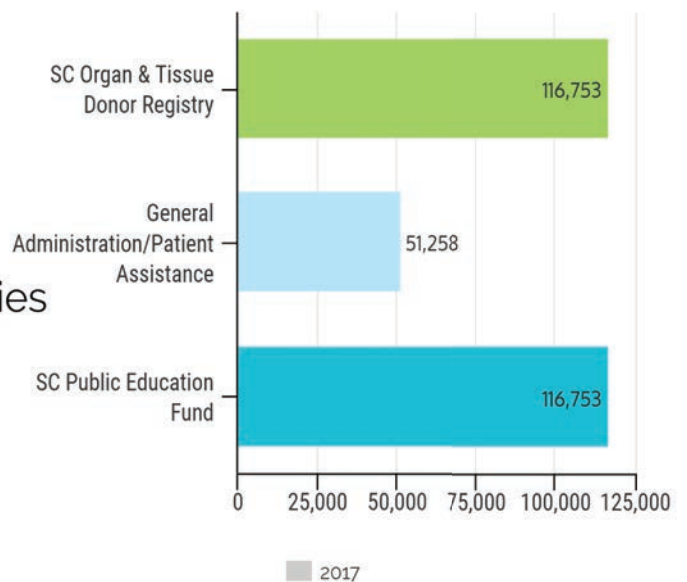
Organ Donors are LIFE donors. What can YOU make possible?

Financial Summary Report Donate Life South Carolina

Fiscal Year Ending December 31, 2017



Expense By Sub-Categories Total: 284,764



State Team Strategic Partners

Donate Life South Carolina is dedicated to working with our strategic partners in sharing the message of hope and healing through donation. During 2017, our collaborative efforts joined the best-of-the-best in advancing the message of organ and tissue donation through organized events held throughout South Carolina. Incredible teamwork was evident at the Sharing Hope SC- Race for Life 10k, the "Donate Life Duel" student donor registration competition between USC and Clemson, the Donate Life Rose Parade Float, and the many activities celebrating Donate Life Month during April. We are grateful to the South Carolina Department of Motor Vehicles, Sharing Hope SC (OPO), MUSC, Miracles in Sight, Heather Trew Foundation, and our spectacular community of volunteers for their continued support and commitment to helping save and heal lives in South Carolina.

*WORKING TOGETHER TO
SAVE AND HEAL LIVES ...
IT'S EASY!*



DONATE LIFE COLLABORATIVE EVENTS

- * Donate Life Rose Parade Float
 - "Teammates in Life" (SC Floragraph Honoree- Jacob McCollum)
- * National Donor Day
- * Sharing Hope SC, RACE FOR LIFE
- * IAM AME Initiative
- * National Echo Campaign
- * National Donor Sabbath

- Donate Life Month (April)
 - Governor's Conference
 - National Blue Green Day
 - SC DMV Competition
 - Wall of Hope
 - RBC Heritage Classic
 - Wycw Studio 62 Donate Life



Public Outreach

Donate Life South Carolina and Sharing Hope SC presents former NFL Coach, Sam Wyche with the **2017 Community Giving Award**.

After battling heart disease for over 16 years, Sam's heart was failing and he was in critical need of a transplant. Over the weekend a rare perfect match heart donation became available -giving Sam the "Gift of Life". Sam doesn't take this second chance at life for granted and has become a fierce advocate for organ, eye and tissue donation.

Sam will represent the Carolinas as one of seventeen transplant- recipients from across the country who have been chosen to ride on the 2018 Donate Life Rose Parade Float at the 129th Tournament of Roses.



The **9th Annual Donate Life Duel Rivalry** was a fierce competition between SC Universities - Clemson and USC. Battle lines were drawn for the annual "Blood" Bowl where fans come to compete to see which team registers the greatest number of registered organ donors during the week long rivalry football competition held in November.

This year the Gamecocks won their 4th straight duel with a total Donate Life Duel signup of 1,579 organ, eye and tissue donors. The USC Gamecocks now lead the Clemson Tigers with 5 wins to 4 in the 9 year history.

Donate Life America celebrates 25 years of working together to save and heal lives at their annual conference held in October, 2017. The four day event brings together national partners and Donate Life State Teams to present best practices for donation education and public promotion, as well as sharing stories of hope and healing.

Tracy Moore, CEO for Donate Life South Carolina was a guest speaker for a breakout session titled : **On the Horizon: Brain Banking, Research, Legislation and more...** Tracy presented the challenge facing the South Carolina state donor registry in how to increase brain donation for clinical research. Key partners (Donate Life America, Donate Life SC, NAMI, and the Brain Endowment Bank) came together to find solutions to advancing donation research and education. The South Carolina Pilot Program shares responsibility to provide education, national registry commitment, and brain tissue recovery collaboration with University Research Programs.



Thank You!

TO OUR GENEROUS CONTRIBUTORS

DIAMOND MEMBERS

John P. Brogan
Royce Carter & Family
Sargent Foundation

GOLD MEMBERS

Central Baptist Church
GE Foundation
IIDA Carolinas Chapter
Karolina Enterprise
Network for Good
Raymond & Nancy Wedlake
Rebecca & Sara Floor
Trinity United Methodist Women

FUNDING DLSC SPECIAL PROJECTS



You're Invited!
APRIL 2017 VOLUNTEER TRAINING
Sign Up Now!

- 4/6 GREENVILLE
- 4/11 COLUMBIA
- 4/18 GREENVILLE
- 4/20 MYRTLE BEACH
- 4/25 CHARLESTON

All Training Sessions Start At 6:30 pm

For More Information Contact: Shirley McAdams at McAdamsS@SharingHopesSC.org Or Message Us Here.

National DMV Appreciation Week

THANK YOU
 to our DMV Partners for saving lives every day

DonateLife.net



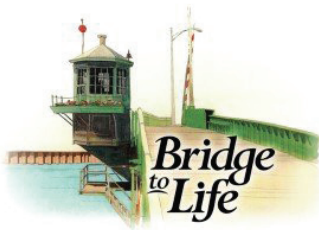
THANK YOU. THANK YOU VERY MUCH.

Thank you to the 12,930 HEROES who joined the SC Donor Registry in December!

Register at your local SCDMV, at DonateLifeSC.org or the iPhone Health App



PARTNERS WITH A PURPOSE





Ten Years

From Tinman to Little Man
 Happy 10th Heart Day Anniversary
 Feb. 17, 2017



Teammates in Life will be the 10th entry (3rd float) in the 2017 Rose Parade!
 Tune in @ 11 AM Eastern TODAY (1/2/17) to one of these networks:





Thank You To Everyone Who Participated!



ALLISON BROADWAY
KNOXVICH AREA RECOVERY CENTER, TN

Transplant Recipient Gives Back to Community

Young Donor Saved Four Lives

JENNIFER NI
OSCAR, MISSOURI, MO


TANYA AUS
OSCAR, MISSOURI, MO



REGISTER TODAY AT DONATELIFESC.ORG



OR REGISTERME.ORG



4200 East North Street
Greenville, SC 29615
Tel: 864-609-5270

Web: donatelifesc.org

“Organ, Eye and Tissue Donors are LIFE donors.
What can YOU make possible?”